



PF-1601070101062202 Seat No. \_\_\_\_\_

**B. A. (Sem. VI) (CBCS) Examination**

**March / April – 2020**

**Functional English : Paper - 10**

*(Application of English in Media)*

*(New Course)*

Time : 2 Hours]

[Total Marks : 50

**1 Fill in the blanks : 10**

- (1) World's largest cricket stadium is located at \_\_\_\_\_.
- (2) \_\_\_\_\_ is the Chief Minister of Maharashtra.
- (3) Corona Virus was first detected in \_\_\_\_\_ city of China.
- (4) \_\_\_\_\_ was titled as Miss Universe in 2019.
- (5) Om Prakash Kohli is the Governor of \_\_\_\_\_ state in India.
- (6) \_\_\_\_\_ received *Dadasaheb Phalke* Award in 2019.
- (7) \_\_\_\_\_ took oath as the 47<sup>th</sup> Chief Justice of India.
- (8) \_\_\_\_\_ is the first private train running in India.
- (9) \_\_\_\_\_ movie won the 65<sup>th</sup> Filmfare Award 2020 in India.
- (10) \_\_\_\_\_ won U19 cricket World Cup 2020.

**2 Define any five media terms : 5**

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|------------------------|-----------------------------|
| (1) Telegenic          | (2) PTI                     |
| (3) Vox pop interviews | (4) Page 3                  |
| (5) Couch potato       | (6) Communication Satellite |
| (7) Freelance          |                             |

**3 Short note : (any two) 10**

- (1) Characteristics of News.
- (2) FM Revolution.
- (3) Print Media v/s Electronic Media
- (4) Types of appeal

- 4 Attempt any one of the following : **10**
- (1) Explain in detail the history of electronic media in India.
  - (2) Write a note on types of advertisement layout.
- 5 (a) Draft a News Report (any one) **10**
- (1) Prepare a News Report on Annual Day held in your college.
  - (2) Prepare a News Report on Blood Donation Camp organized by your college.
- (b) Prepare a Print Advertisement on (any one) **5**
- (1) A Cafe
  - (2) Book Store.
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